



### WHITEPAPER

# Models or Mayhem? How Application Security will become Cybersecurity's Grand Master



### **Abstract**

Computer security teams organize themselves according to function. In one common pattern, application security is separated from functions like cryptography, incident management, operations, compliance. In some organizations, application security teams burn most of their hours in patch management. They may check for misconfigurations, check compliance boxes. But the ubiquity and pervasiveness of software will likely reshape traditional cybersecurity swim lanes. Nine questions are posed which are intended to assess the capabilities of cybersecurity teams. Depending on how these questions are answered, in information technology are identified which suggest that AppSec teams will find themselves the highest-regarded among all cybersecurity teams.

### Toppling the Stack

Software's layer cake continues its decades-long steady march toward complexity, differentiation, and specialization. Code production has always been a mix of cut-and-paste, design patterns, even trial and error. Any two developers tasked with solving the same problem produce different code. Any two code reviewers will take different amounts of time to review code written by any two developers.

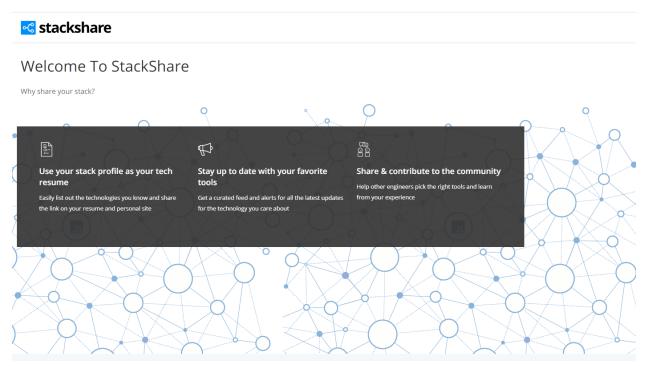
This is not new. What's new is the "software-ification" of more and more aspects of information technology. In one extreme case, consider the Google Data Center, where its Jupiter and Orion software gives high granularity configurability. Software-based tooling enables Google engineers to ". . . shift moveable compute tasks between different data centers, based on regional hourly carbon-free energy availability" said Ross Koningstein, co-founder of Google's Carbon-Intelligent Computing project.

In short, Google engineers created a software-based IT fabric. Most developers used to draw a bright line at the "hardware" level, requiring service tickets to be issued to infrastructure teams to deploy, for instance, server or service account assets needed to run applications. "IT Administrator" was a specific role in the industry. But now, in many settings, that *software fabric* now goes deeper and broader; great swaths of infrastructure tooling can be exposed to code. "IT Administrator" employment is in decline, while developer talent remains in high demand.

For security teams, whether these trends are regarded as good or bad is debatable, but they are clearly irrevocable. New attack surfaces will emerge. More and more configuration settings leave underlying assets accidentally unprotected. Visibility and



understanding of the deeper-broader stack – the suite of interconnected components needed to run an application or tool -- is essential. This perspective is on display in publications like New Stack <a href="https://thenewstack.io/">https://thenewstack.io/</a> and lightweight quasi-registries like StackShare.



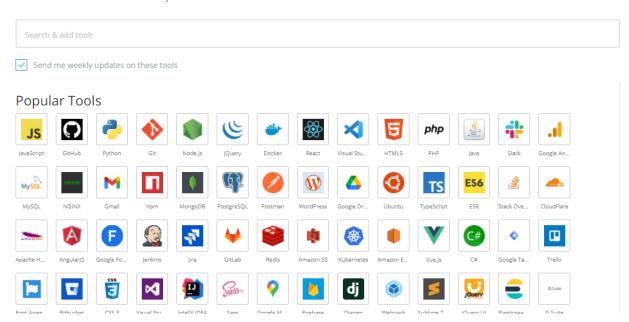
StackShare users identify software components -- and these are high level components - deployed in applications. The list of components long and growing.



### **stackshare**

### Add tools to your personal stack

Search for or select tools & services you use in this stack



Screenshot from StackShare, 2021

"Cloud native" is a trend in software engineering that leverages cloud computing which emphasizes scalability and composable services, typically using public cloud services and often extensively incorporating open-source projects. Trends in the cloud native movement suggest that this already long list of stack components will continue to grow. The resulting complexity is part of what fuels the benefits associated with cloud native design patterns: resilience, scalability, isolated states, elasticity and "loose-coupledness" (Fehling et al., and Kratzke et al.)

### Left-Shift

Because of these and other trends, much of cybersecurity is already a logical subset of software engineering. The so-called Left Shift movement (see <a href="https://devopedia.org/shift-left">https://devopedia.org/shift-left</a>) moves engagement of software engineering practitioners – to earlier stages of the development process. Left Shift has moved the focus toward nonfunctional requirements such as observability, telemetry, resilience, and security are integrated into planned builds. With Left Shift, as Devopedia's author notes:



Shift Left doesn't mean "shifting" the position of a task within a process flow. It also doesn't imply that no testing is done just before a release. should be seen as "spreading" the task and its concerns to all stages of the process flow. It's about continuous involvement and feedback.

Where security was once left to "software engineering education" and late-stage testing, Left Shift distributes security concerns throughout build and test processes.

Continuous Integration / Continuous Deployment (CI/CD) is a relatively recent practice of more frequent, increasingly automated software production and deployment. When using CI/CD methods, developers must also design test harnesses which will enable testers access to developer artifacts, and where possible, enable test automation. Left Shift for security teams is directly analogous to test engineering obligations. The Left Shift trend highlights overlapping areas of responsibility, notably for penetration testing, code review, compliance with approved stack and repository components and instrumentation for Security Information and Event Management (SIEM) visibility.

These changes have been incremental but have accelerated with the cloud native movement. Not surprisingly, security teams have seen the number and heterogeneity of components and technologies increase.

### Lines of Evidence for the Ascendancy of AppSec

How extensive are these trends and what do they mean for information security teams?

Supporting evidence for the pervasiveness of this transformation comes from multiple sources. It's not a coordinated transformation with an agreed-upon Gartner / Forrester calling card (e.g., "zero trust"). Instead, there are transformations across a broad front. The table below lists attack vectors involved in nine information technology domains.



| EVIDENCE DOMAIN                         | SAMPLE ATTACK VECTOR   |  |
|---|--|--|
| Microservices                           | Shodan, Git repo search for API's; GitHub residual code snips & secrets. APIs unprotected by Captcha or input checking (recent SYF incident***)  |  |
| DevOps                                  | Brand and typosquatting of Maven & Jenkins plugins   |  |
| Software defined networks               | Attacks on software-defined network (SDN) controls (One analyst categorizes 8 other types of SDN attacks); use of service mesh e.g., Istio for defense; Google Data Center Jupiter and Orion |  |
| Left-shift test methods                 | Insecure continuous deployment and integration pipelines due to accidental secrets disclosure  |  |
| Agile and SRE                           | Secure Scrum; SRE to AppSec Engineering skill enrichment   |  |
| Cloud Native, Kubernetes                | Attacks on Docker Daemon ports; Kubernetes<br>Attack/Defense analysis  |  |
| Infrastructure as Code                  | CloudSploit scanning of CloudFormation   |  |
| GitHub & "Repo Reliance"                | Solarwinds exploit; dependency com attacks   |  |
| Streaming services (e.g., Spark, Kafka) | Unsafe deserialization; RCE Apache Spark REST API; unsecured access to Kafka metadata  |  |

For more details on these attack vectors, see "AppSec Attack Vector References" below.

### **Nine Questions**

Cybersecurity teams which believe they can simply perform vulnerability scans and call it a day are doing worthwhile and nontrivial work but missing a big part of the application security picture.

- 1. Can you test what you can't understand? What if the software is performed a complex biomedical process with someone's life on the line?
- 2. Do you have access to experts at each software abstraction layer? If not, how can you identify a proper configuration from a malicious one?
- 3. Have you leveraged automation for assurance, health as well as penetration testing? To automate, you must produce code, either through low code tools, AI or traditional programming languages.
- 4. Are your risk and trust levels explicit? In building most applications, components will be drawn from multiple sources. Some sources, such as internally verified reusable libraries may be highly trusted, whereas open-source components with



- few recent contributions or contributor might be less trusted. Vendor-supplied software is often somewhere in the middle.
- 5. Have you leveraged AI, including stack and domain knowledge for the application, to help manage application complexity? AI can enable domain experts to participate in application assurance, identify risks, implement new countermeasures.
- 6. Are you prepared for the specialization paradox? Specialists will be needed to secure each black box, even as the number of black boxes increases. Staffing can't be indefinitely augmented to include every specialization.
- 7. Have you identified and instrumented the policy decision points (PDPs) where security controls, such as access and logging, can be implemented? System complexity can multiply PDP's at a terrific pace.
- 8. Are security principles fully distributed through development, test, deployment, and production monitoring? The principle of zero trust has shifted security reliance from end points, but has yet to fully encompass the software development life cycle.
- 9. How are you keeping developer, test, and infrastructure teams abreast of the latest open-source tools, security frameworks, and standards? *Projects like OpenTelemetry and Kubernetes are changing both the attack surface and the available countermeasures.*

## Mayhem Management

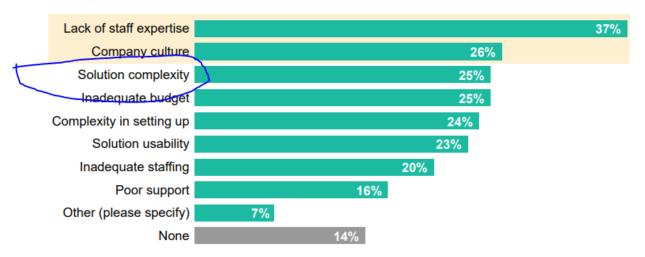
There's widespread concern over these challenges to application security, as shown in this recent survey.



### **Application Security Testing Tool Inhibitors**

Source: 451 Research's Voice of the Enterprise: Information Security, Vendor Evaluations 2019

Q. What inhibitors has your organization encountered in adopting or fully utilizing your application security vendor's technology? Please select all that apply.



Application Security Testing Tool Inhibitors (451 Research, 2019)

Industry voices echo the worry. Let's listen in.

- "We need to reimagine all of our security testing techniques so that they make sense in a continuous environment. We also need our security experts to become coaches and toolsmiths<sup>1</sup> rather than the ones to chase down every vulnerability -- because that will never scale" (Williams, 2014).
- "If every time you're building some new microservice, you have to think about all of those concerns about security, where you're going to host it, what's the IAM user and role that you need access to, what other services can it talk to—If developers need to figure all that stuff out every time, then you're going to have a real scaling challenge" (Sargent, 2021).
- "Like in the equivalent of it takes a village, it takes a team to keep a microservice healthy, to upgrade it to make sure it's checking in on its dependencies, on its rituals, around things like reliability and SLO," Mike Tria, head of platform services at Atlassian recently told *SD Times*. "So, I think the good practices [folks] have a team [working] on it. For example, Atlassian has about 3,000 developers and roughly 1,400 microservices. Assuming teams of five to 10 developers, this works

<sup>&</sup>lt;sup>1</sup> Brooks, F. P. (1996). The Computer Scientist as Toolsmith II. *Commun. ACM*, 39(3), 61–68. https://doi.org/10.1145/227234.227243



- out to every team owning two or three microservices, on average . . . " (Sargent, 2021).
- "... There is a real cost to this continuous widening of the base of knowledge a developer has to have to remain relevant. One of today's buzzwords is "full-stack developer". Which sounds good, but there's a little guy in the back of my mind screaming "You mean I have to know Gradle internals and ListView failure modes and NSManagedObject quirks and Ember containers and the Actor model and what interface{} means in Go, and Docker support variation in Cloud providers?" (Bray, 2014).

The developer concerns aired by these industry voices correspond *directly* to the concerns of security engineers. Some want to place the onus of creating secure software on developer. Not only has that not worked, but in an era of highly specialized, component-based development practices, it can't scale. Just building the test harnesses is several steps beyond what most application developers can manage.

### Simplification is Not the Future, or Why AI

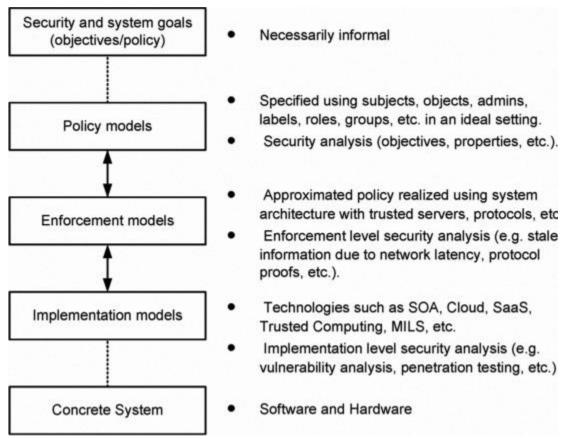
Just as all products and services are increasingly software enabled, designed or managed, securing cyberspace is increasingly tied to securing that touch on all facets of IT.

In part, the relative importance of bug bounty programs reflects the greater importance of application security. Technologists with specialized skills to identify and test vulnerabilities may not be available, even when best build or deployment practices are followed. Surveillance, health checks, test probes, log analysis -- each of these can require considerable specialization: tools, test environments and expertise.

To address this complexity, software technologists -- developers, test, quality, and security engineers -- must work with high levels of abstraction. Abstractions are a force multiplier; by using models and other constructs, they enable limited resources to accomplish more. For security teams, abstractions also enable DevSecOps and automation, key to prompt response to a greater diversity of threats, as well as greater variety of alerts from layered defenses.

For instance, consider the emerging security models that were identified in 2015 by Firestone. Each of the models depicted can be complex, requiring a dynamic mix of supporting infrastructure, rich metadata, domain-specific awareness, and talent.

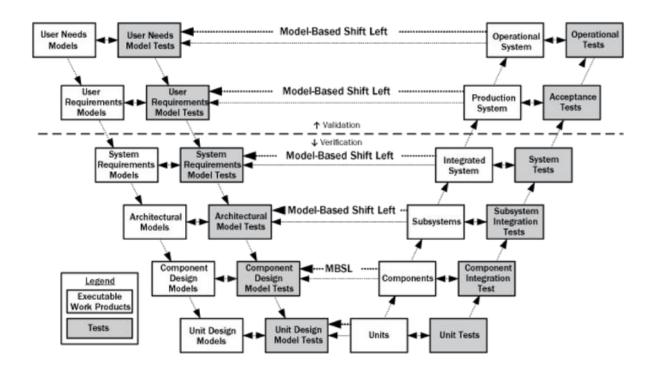




Information Security Models (Sandhu, 2009)

It's also argued that models are essential to left-shifted testing. The approach depicted by Firestone shows how models can inform the full range of application build, test and operations. Security is a fabric that must be draped over each of these processes.





Model-based Shift Left Testing, Figure 5. (Firestone, 2015)

Even the mere *interpretation* of myriad alerts emitted by complex applications is challenging. Is that alert a problem that security should address or an event that should be processed by a domain specialist? Or both?

This challenge is depicted in a MITRE analysis (Obrst, 2016). This analysis, in part, identified the need for automated, knowledge-based reasoning within and across applications to assist in securing systems.



### Trends in Application Semantics: Tighter Coupling, Explicitness

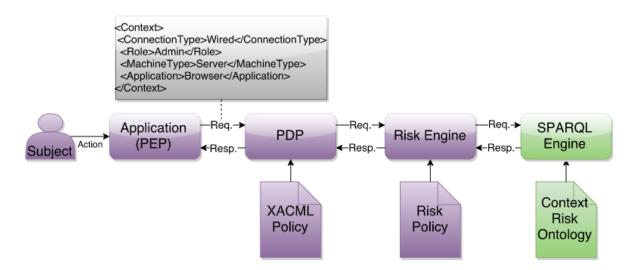
| 3-tier legacy app + SBOM     Cloud native multi-tier app with batch & streaming components, structured data     Cloud native application with rich metadata provenance, security, DevSecOps     Cloud native app with rich metadata, Prolog-based service mesh ABAC, resilience, performance metrics     Prolog + OpenTelemetry + Domain Specific Language + FIBO ontology     Watson on Kubernetes for App Sec specialist support     NLP-enabled debuggers w/embedded security agents | Single process space Single OS, spaces Distributed systems OOP Middleware N-Tier architectures Peer to peer Agent-based programming Semantic brokers System of systems Domain-aware risk engines federated across enterprises, nation-states (for law, regulatory compliance) | COLLABORATION  Single Developer Small Dev Team Small Dev Team + OSS Libs Small Dev + OSS + 3P Proprietary Medium Dev + OSS + Prop Libs Cross-Organizational Dev Open Source + Large Federated Human-Machine App Dev + Security across enterprises |
|---|---|---|
|---|---|---|

# Trends in Application Semantics: Tighter Coupling, Explicitness (Adapted from Obrst, 2016)

Performance = k / Integration\_Flexibility

As a result of this gradually evolving understanding – that alerts, events, "data" must be anchored in frameworks that enable automated reasoning – some projects report success in building security automation processes with deeper awareness of applications.





Ontology-based Security Analytics (Riesco, and Villagra, 2019)

In a demonstration by Riesco and Villagra, the processing begins with an application context where Policy Decision Points (PDP) exist, such as an ETL operation into a data lake, a user web form login, or an attempt to connect an API end point. Policy declarations can be represented in eXtensible Access Control Markup Language (XACML), processed, then moved to a risk engine to further decision-making.

A risk engine can do more than grant or deny access; armed with additional domain-specific knowledge, it can require additional authentication, send notifications, check for special circumstances (such as pandemic-related exceptions). It can launch coordinating events, such as machine learning to detect unusual behavior or fraud scoring using an enterprise model. In this project, the additional domain awareness is enabled through the SPARQL Protocol And RDF Query Language (SPARQL), a SQL-like semantic web language which consults knowledge structures. The knowledge structures can be assembled using the humble building blocks of key-value pairs.<sup>2</sup>

What's the underlying challenge? Costa et al. (2018) argued:

"Cyberspace is a highly dynamic man-made domain with a high degree of uncertainty and incomplete data which must be transformed into

<sup>&</sup>lt;sup>2</sup> Key-value pairs are assembled into a database-like structure called an RDF triple, subject / predicate / object. In MongoDB, the native document key-value pattern is mapped to an RDF format through a plugin.



knowledge to support precise and predictable cyber effects estimation.

Current systems have to rely on human subject matter experts (SMEs)
for most tasks, rendering the cyber asset planning process too time
consuming and therefore operationally ineffective."

Researchers in the cybersecurity ontology community believe that by supplementing current cybersecurity systems with automated reasoning, some of these concerns can mitigated. Toward this end, MITRE has sponsored a community effort, the Unified Cybersecurity Ontology (UCO) <a href="https://github.com/Ebiquity/Unified-Cybersecurity-Ontology">https://github.com/Ebiquity/Unified-Cybersecurity-Ontology</a>. At the least, such tools can improve human-machine collaborations through knowledge-based processing of alerts, countermeasures, threat models and adversary tactics.

### **Future Implications**

This survey of application security covers important trends but leaves still other topics unmentioned.

Not addressed, for instance, is the importance of data science for security analytics, or the emergence of machine learning models in tools such as Exabeam and Crowdstrike -- models whose training sets, capabilities and limitations may not be fully visible to or understood by security teams. But even in those omissions the importance of a model-based understanding becomes clear. Application security teams must partner with model owners. Future work will consist of tasks such as Hardening R, reviewing Scikit-Learn script libraries, or implementing data controls for TensorFlow.

In the game of chess with adversaries, AppSec teams need to strive for grand master status. AppSec is increasingly the superset above other cybersecurity specializations. It's all about the code, and that code will have to be defended if the incentives – like ransomware -- line up to attract adversaries. Security teams which cultivate minimal knowledge of diverse, complex applications are inviting attacks by more sophisticated adversaries whose developer skills will be weaponized.

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